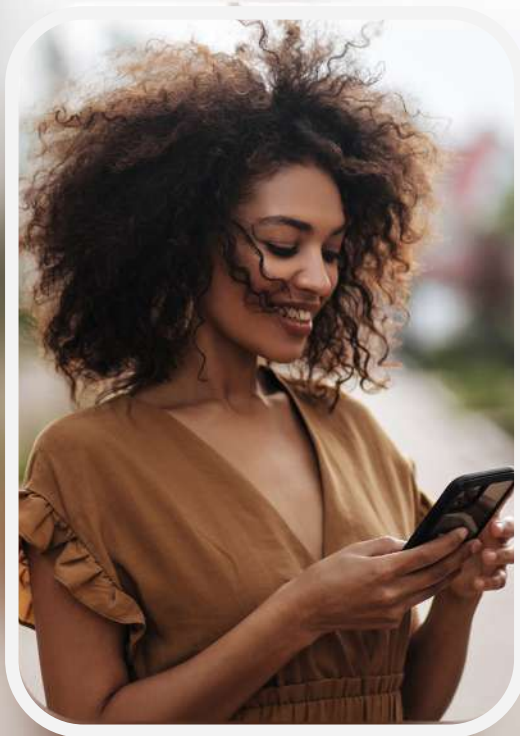




YEO

Your Eyes Only



DATANAMIX™

Continuous Facial Recognition with Liveness

Extend identity assurance beyond login

Verifying a user's identity at login is only the beginning. Continuous Facial Recognition with Liveness helps organisations maintain confidence that the authorised user remains present throughout every digital interaction.

Verifying identity at login is no longer enough

Authentication has long been the first line of defence against unauthorised access. It confirms who a user is when they log in, but it cannot confirm that the same person remains behind the device throughout the session.

As organisations continue to digitise customer journeys and business processes, fraud techniques such as account takeover, session hijacking and AI-enabled impersonation continue to evolve. These attacks often occur after authentication has already taken place.

Continuous Facial Recognition with Liveness helps organisations close this identity verification gap by continuously verifying that the authorised user remains present throughout the digital session.



"Authentication verifies identity at login. Continuous Facial Recognition with Liveness extends identity assurance throughout the digital session."

How Continuous Facial Recognition with Liveness works

Powered by YEO Messaging's patented Continuous Facial Recognition (CFR) technology, the solution integrates with existing web and mobile applications to provide continuous identity verification throughout the user's session. Using advanced facial mapping, anti-spoofing liveness detection and depth verification, it continuously verifies that the authorised user remains present while helping organisations detect impersonation and session hijacking in real time. To protect user privacy, biometric data remains securely stored on the user's device rather than in a central database.

Authenticate

The user logs in using existing authentication.



Continuously Verify

Identity is continuously verified throughout the session.



Respond

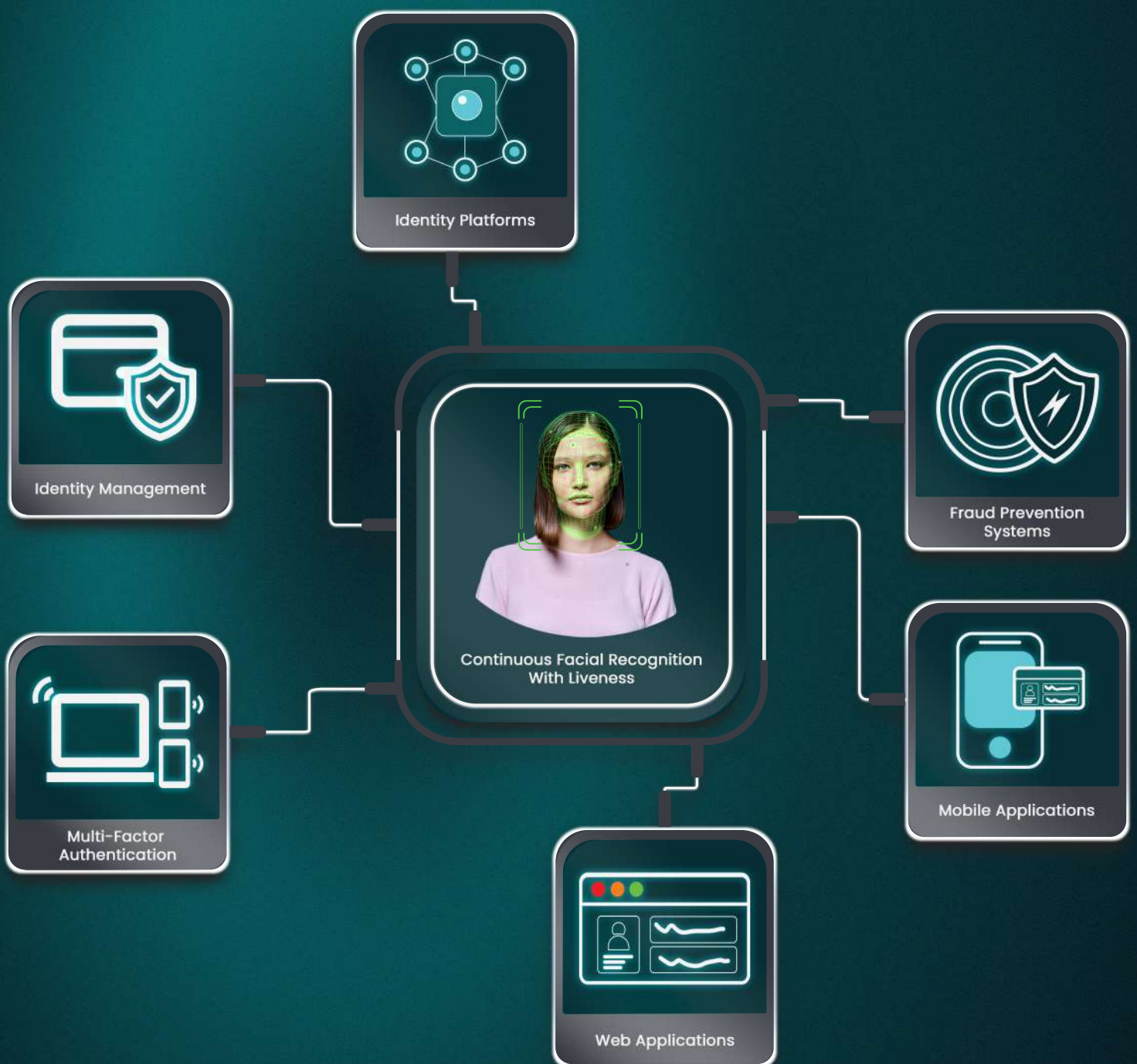
Potential impersonation or session hijacking can be detected before sensitive actions are completed.



Strengthen identity assurance without replacing existing security

Continuous Facial Recognition with Liveness is designed to complement existing authentication and fraud prevention technologies rather than replace them. It integrates with authentication, identity management and security environments, allowing organisations to strengthen identity assurance while preserving existing technology investments and user experiences.

Whether deployed within customer-facing applications or internal enterprise systems, it adds another layer of identity assurance where it matters most.



Where continuous identity assurance matters most

Continuous Facial Recognition with Liveness helps organisations strengthen identity assurance whenever users need to perform high-value or high-risk digital actions.

Typical use cases include:



- Accessing sensitive customer or employee information



- Approving financial transactions



- Updating account information



- Authorising digital workflows



- Managing regulated business processes



- Accessing secure enterprise applications

Why Continuous Facial Recognition with Liveness?

Continuous Facial Recognition with Liveness helps organisations reduce identity-related fraud while strengthening trust throughout the digital journey.



- Continuously verifies the authorised user remains present



- Helps reduce account takeover



- Helps detect session hijacking



- Strengthens identity assurance



- Supports Zero Trust strategies



- Protects user privacy through on-device biometric storage

Designed for high-trust industries

Continuous Facial Recognition with Liveness is designed for organisations where identity assurance is essential.

Typical applications include:



• Financial Services



• Banking



• Insurance



• Healthcare



• Government



• Legal Services



• Telecommunications

Any organisation that manages sensitive information, high-value transactions or regulated digital interactions can benefit from continuous identity assurance.

Why Datanamix?

Datanamix helps organisations build trusted digital processes through identity verification, compliance and risk intelligence solutions. The introduction of Continuous Facial Recognition with Liveness expands this portfolio, helping organisations strengthen identity assurance throughout the digital session while integrating with existing authentication and security environments.

Powered by YEO Messaging's patented Continuous Facial Recognition technology, the solution is available through Datanamix across South Africa.



• Identity Verification



• eKYC



• Compliance



• Risk Intelligence



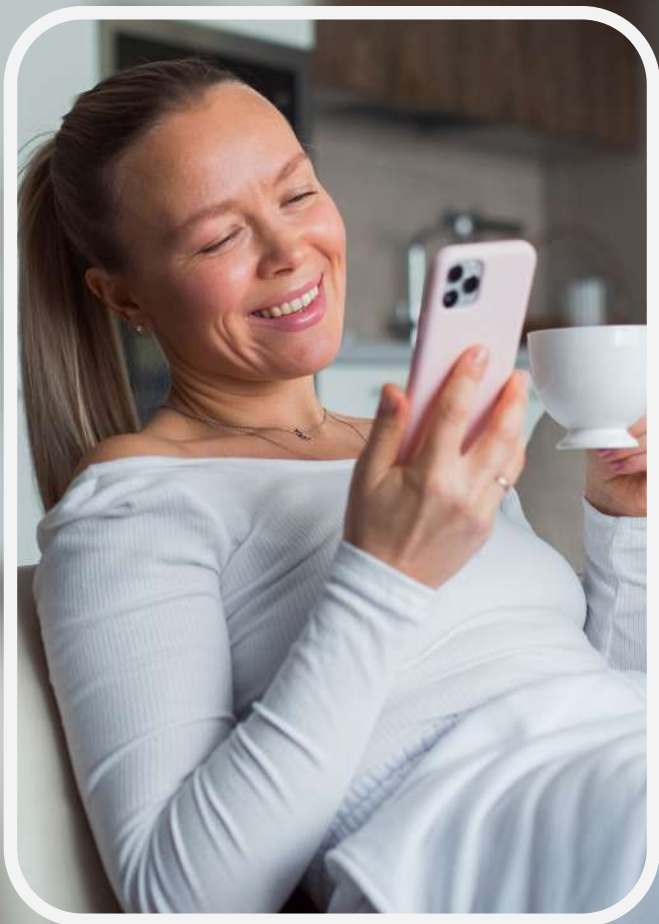
• Credit Bureau



• Digital Trust

Extend identity assurance beyond login

Identity-related fraud continues to evolve. Continuous Facial Recognition with Liveness helps organisations maintain confidence that the authorised user remains present throughout every digital interaction, strengthening identity assurance without disrupting existing technology investments.



Book a personalised demonstration today.



Datanamix is a registered Credit Bureau in terms of section 43 of the National Credit Act 34 of 2005. Its data-systems, data-security and data-processing protocols are audited annually in accordance with the NCA.

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